

**Celebrate Dairy Queen's Miracle Treat Day with a Blizzard to Support
Atrium Health Levine Children's Beverly Knight Olson Children's Hospital**
Children's Miracle Network donations help support children in central and south Georgia

MACON, Ga., July 22, 2024 – Buying a Blizzard at participating central Georgia Dairy Queens on Thursday, July 25, will do more than just treat your taste buds. The 20th annual Miracle Treat Day will benefit [Atrium Health Levine Children's Beverly Knight Olson Children's Hospital](#), a Children's Miracle Network (CMN) Hospital in Macon.

"If you've been craving a cool treat to beat the heat, order a Blizzard on Thursday to help support the more than 50,000 children from across Georgia who receive medical treatment right here at Atrium Health Levine Children's in Macon," said Renee Bryan, Children's Miracle Network program director for Atrium Health Levine Children's in Macon. "We are so appreciative of our local Dairy Queen restaurants and their support of Miracle Treat Day. Because of their generosity, 100 percent of the funds raised on Thursday will go directly to children at our hospital."

At least \$1 per Blizzard purchased nationwide on Thursday will be donated to CMN Hospitals. Miracle Treat Day is one of CMN's largest, single-day fundraising events. All donations remain local and benefit patients by funding critical treatments, health services and pediatric medical equipment.

Last year, Macon area Dairy Queen stores raised more than \$128,000.

To help celebrate Miracle Treat Day, participants are encouraged to use #MiracleTreatDay on social media and invite others to join them in visiting a participating Dairy Queen location on Thursday.

To find a participating local Dairy Queen, visit www.miracletreatday.com. Since 1984, Dairy Queen has raised more than \$175 million for CMN hospitals. Donations have supported research and training, purchased equipment and paid for uncompensated care, all to save and improve the lives of children.

Members of the media are invited to attend a special pre-party at 2 p.m. Monday, July 22, where Atrium Health Levine Children's patients will participate in a make-your-own Blizzard station. The event, hosted by Dairy Queen of Gray, will take place in the lobby of Atrium Health Levine Children's, 700 Spring Street, in downtown Macon.

About Atrium Health Navicent

Atrium Health Navicent is the leading provider of health care in central and south Georgia and is committed to its mission of elevating health and well-being through compassionate care. Atrium Health Navicent is part of [Advocate Health](#), which is headquartered in Charlotte, North Carolina, and is the third-largest nonprofit health system in the United States, created from the combination of Atrium Health and Advocate Aurora Health. Atrium Health Navicent provides high-quality, personalized care in 53 specialties at more than 50 facilities throughout the region. As part of the largest, integrated, nonprofit health system in the Southeast, it is also able to tap into some of the nation's leading medical experts and specialists with Atrium Health, allowing it to provide the best care close to home – including advanced innovations in virtual medicine and care. Throughout its 125-year history in the community, Atrium Health Navicent has remained dedicated to enhancing health and wellness for individuals throughout the region through nationally recognized quality care, community health initiatives and collaborative partnerships. It is also one of the leading teaching hospitals in the region, helping to ensure viability for rural health care for the next generation. For more information, please visit www.NavicentHealth.org.

About Advocate Health

[Advocate Health](#) is the third-largest nonprofit integrated health system in the United States – created from the combination of Advocate Aurora Health and [Atrium Health](#). Providing care under the names [Advocate Health Care](#) in Illinois, Atrium Health in the Carolinas, Georgia and Alabama, and [Aurora Health Care](#) in Wisconsin, Advocate Health is a national leader in clinical innovation, health outcomes, consumer experience and value-based care. Headquartered in Charlotte, North Carolina, Advocate Health services nearly 6 million patients and is engaged in hundreds of clinical trials and research studies, with [Wake Forest University School of Medicine](#) serving as the academic core of the enterprise. It is nationally recognized for its expertise in cardiology, neurosciences, oncology, pediatrics and rehabilitation, as well as organ transplants, burn treatments and specialized musculoskeletal programs. Advocate Health employs 155,000 teammates across 69 hospitals and over 1,000 care locations, and offers one of the nation's largest graduate medical education programs with over 2,000 residents and fellows across more than 200 programs. Committed to providing equitable care for all, Advocate Health provides nearly \$6 billion in annual community benefits.